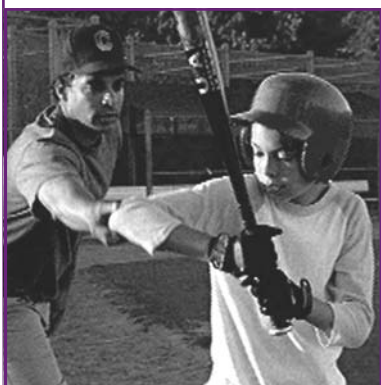


## Announcing *Coaching Boys Into Men*: Reaching Out to Men and Boys in Violence Prevention

Safe Nest is proud to announce the launch of a groundbreaking campaign and extends an invitation to men throughout the valley to take a leadership role to prevent violence against women and children.



Historically, some men may have felt uncomfortable or unsure about how to get involved in ending violence, but, through this campaign, men can take an active role in teaching boys that violence against women is wrong.

### **The Challenge—How can men help prevent violence?**

The time has come for domestic violence agencies, like Safe Nest, to reach out to men and invite them to become part of the solution. Research has shown that men are ready and willing to become partners in ending violence against women:

- 21 percent of men say they don't actively support efforts to stop domestic violence because "no one asked me to get involved;"
- A majority of men are willing to talk to children about the importance of healthy, violence-free relationships;
- Men are in a unique position as role models and can help steer boys and teens away from abusive behavior.

### **The Challenge to Men—Be Children's Role Models.**

In response, Safe Nest has launched a new public education campaign, *Coaching Boys into Men*.

This campaign appeals to men as fathers, friends, mentors, coaches, and community leaders and encourages them to teach the boys in their lives that violence has no place in relationships.

The message of the campaign is simple: **men can teach boys that violence does not equal strength.**

### **The First Step—Take the Pledge!**

By taking the following pledge, men and boys can take a stand against violence:

*"I believe in treating women and girls with honor and respect. I know that violence is neither a solution nor a sign of strength. I believe that real men lead with conviction and speak out against violence against women and girls. I believe that I can be a role model to others by taking this pledge."*

Safe Nest is providing educational resources for men who are interested in learning more about how to talk to boys about violence prevention, including: **Tough Talk: What Boys Need to Know about Relationship Abuse** and **The Playbook: A Guide for Coaches**.

For more information, to obtain educational materials for organizational meetings or youth groups, or schedule a speaker, call 877-0133, ext. 225, or visit [www.safenest.org](http://www.safenest.org)

Look for the *Coaching Boys Into Men* public service announcements on local television and radio stations!



# Birdies for Safe Nest a Swinging Success!



The morning line-up at the 2005 Birdies for Safe Nest Golf Tournament.

## Major Tournament Sponsors

**Olive Garden**

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## Luncheon Sponsor

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## Special Thanks to Holiday Donors

Each year, hundreds of generous individuals, businesses and organizations in our community reach out to support Safe Nest's clients during the holiday season.

Thanks to these donors, there was much for our clients to smile about this past holiday!

### Our Appreciation

#### The Advertising Community Talent Show

This annual show, organized by members of the Las Vegas media and advertising community, helped raise funds to purchase a new van for the shelter.

#### Originals Art & Craft Show

Each year, this craft show provides incentives for attendees who make a donation of food or paper products to Safe Nest.

## Thanks to Safe Nest's Generous Donors

A very special thank you to the many individual donors who sustain Safe Nest's mission.

Safe Nest also extends its appreciation to the major donors who made significant monetary contributions of \$500 or more from January through December of 2005.

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### 22nd Annual Domestic Violence Luncheon Sponsors

**Findlay Automotive Group**  
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**The Howard Hughes Corporation**



Safe Nest Executive Director, Estelle Murphy, with KVBC Channel 3 News Anchor and Safe Nest Advisory Council Member, Nina Radetich at the Domestic Violence Luncheon

### Thanks to the Luncheon Silent Auction Donors

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Mesquite Counseling Office: 702-346-1944  
Boulder City Advocacy Center: 293-7836  
Administrative Office: 877-0133  
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## BIRTHDAY DONATIONS NEEDED

You can help to make birthdays special for the children and teenagers in shelter by **donating new, unwrapped gifts.** The shelter needs gifts for girls ages newborn to 18 years and boys ages newborn to 12 years. Most children are between the ages of two and eight years.

### *Gift Ideas*

- ◆ Barbie dolls, baby dolls
- ◆ Trucks and cars
- ◆ Board games
- ◆ Gift cards for clothes

## **Donation Bin**

### **Cleaning Out Your Closets?**

Safe Nest accepts in-kind donations of used clothing, toys, or small household items. Please call 257-3800 to schedule a pickup or visit [www.safenest.org](http://www.safenest.org) to find a donation bin in your neighborhood.

## **Upcoming Events**

May 25 & 26: **Interfaith Domestic Violence Conference**, with Dr. Marie Fortune, founder of the Faith Trust Institute.

Cost: \$40

**Registration and location information online at: [www.safenest.org](http://www.safenest.org)**

**Mission:** *To be the leading advocate in promoting the eradication of domestic violence by providing confidential assistance including shelter, food, clothing, counseling, education, and other services to individuals and families experiencing domestic violence while maintaining the highest respect and dignity for our clients.*