

“Father & Son”
Live Announcer Copy

30 Seconds

ANNCR:

As a dad, you’ll probably spend years teaching your son how to hit a baseball. How to throw a tight spiral and hit the receiver. How to hit the strike zone. The question is this, how much time will you spend teaching your son what not to hit?

Teach your son early and often that all violence against women is wrong. For tips on what to say, visit endabuse.org.

Brought to you by the Family Violence Prevention Fund, the Waitt Institute for Violence Prevention, the Ad Council, and this station.

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15 Seconds

ANNCR:

As a dad, you probably taught your son how to hit a baseball. But have you taught him what not to hit? Teach him early that all violence against women is wrong. For tips visit endabuse.org. Brought to you by the Family Violence Prevention Fund, the Waitt Institute for Violence Prevention and the Ad Council.

10 Seconds

ANNCR:

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Courtesy of the Family Violence Prevention Fund.